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The Villages®

Commercial Property Management

March 23rd, 2020

Dear Hometown Business Partner,

In this unprecedented time in our history, we are faced with many challenges. Our core values of Hard Work, Creativity and Innovation, Stewardship, and Hospitality continue to help us navigate through these challenges. Many of you are choosing to get very creative in how you do business.

It's time to think outside the box and we are right there with you! To help you all with this, I've asked our Property Managers to bend a few rules to help you all do things you wouldn't normally or, let's face it, what we wouldn't normally let you do.

We have launched a [COVID-19 Information and Resources page on our website](#) to help get the creative juices flowing.

Here are a few things on the page that may help your business:

Business Directory

We want to share that you are open and what you're doing to continue to serve our community. Hometown businesses now offering curbside, take-out, drive-through, or delivery services can request to be included in any directories that may be published in The Villages Daily Sun and other related media.

Helpful Links

We have included helpful links related to COVID-19 that are geared for small business owners like you. You'll find helpful articles from leaders in our industry, and links to financial assistance for small business owners.

Signage

We now offer a sign package that can be placed on any sidewalk sign to share you are open and even direct folks to curbside or to-go services!

Parking

Need a couple of parking spaces for Curbside or Pick Up orders? No problem. We can help assign and reserve those spaces for your customers.

Share!

Share what you're doing with your neighbors! Send us pictures, talk to us about ideas, ask us questions. We want to share all of the creative ways so that other Hometown Businesses can innovate their business like you!

If you have any questions or would like to chat further, please do not hesitate to reach out. I'd be happy to take your call.

Sincerely,



Matt Hoopfer, CSM

Operations Manager

The Villages Commercial Property Management



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